

HOTEL GABRIEL

Axel Schoenert Architectes Associés

WHERE PARIS, FRANCE
OPENING MARCH 2009
CLIENT HOTEL PLESSIS
FLOOR AREA 1200 M²
CAPACITY 100 GUESTS

The 1930s are alive and well again within the bounds of the brand new Hotel Gabriel in Paris. Axel Schoenert elegantly adapted a historic Art Deco building into a 'detox hotel' entirely devoted to well-being and regeneration, while also maintaining a retro 1930s' architectural style. This quaint boutique hotel is centred on the idea that its guests can find refuge in their rooms from the stress and pollution of the surrounding city. Shades of white mixed with just the right amount of plush, luxurious fabrics and touches of cutting-edge technology make this hotel a destination and not just a place to sleep. When guests do need to sleep,

however, they find their rooms equipped with detoxifying treatments that enhance their sleep cycles, since sleep is the key to reinvigorating the body. The NightCove sleep system provides a variety of light and sound programmes throughout the evening that directly affect the body's melatonin levels, providing a more tranquil and soothing sleeping experience. Waking up refreshed, guests feel more peaceful than before they entered the hotel. With its decorative dancers motif, Schoenert has truly found the ideal balance of whimsy, modernity and history which will make the Gabriel the 'detox' oasis for years to come.

ABOUT AXEL SCHOENERT ARCHITECTES ASSOCIÉS

In 1999, German architect Axel Schoenert started his Paris-based firm Axel Schoenert Architectes Associés. The agency has since grown into a multidisciplinary and international team that has been awarded prestigious commissions and is continually recognized for their trademarked uncluttered and welcoming design. Axel Schoenert's style can be associated with postmodernism and clean Japanese design. Specifically, Axel Schoenert's flair for design emanates from his interior design philosophy that there should be a perfect mix between respect of existing buildings and a passion for modernity.

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01 THE BAR AND LOUNGE AREA BLENDS SHADES OF WHITE AND A SENSE OF COMFORT IN A 1930S' DECOR.

02 + 03 THE NIGHTCOVE SLEEP SYSTEM, WHICH PROVIDES A VARIETY OF LIGHT AND SOUND PROGRAMMES TO FACILITATE THE VARIOUS STAGES OF THE SLEEP CYCLE, ILLUMINATES THE ROOMS IN VARYING COLOURS.

PHOTOS CHRISTOPHE BIELSA



01



02



03

04 GUESTS AT HOTEL GABRIEL RECEIVE THE BENEFITS OF CUTTING-EDGE TECHNOLOGY IN THE FORM OF PLASMA TVS, IPOD STATIONS AND LED LIGHTS.

05 HOTEL ROOMS BASED ON A PALETTE OF WHITES AND FURNISHED WITH SOFT CARPETING AND COMFORTABLE BEDS HAVE A SOOTHING EFFECT ON GUESTS.

06 LITTLE DANCERS LIGHT UP SURFACES THROUGHOUT THE INTERIOR.

07 INSIDE THE MIRRORED CUPBOARD IS A PLASMA TV.

